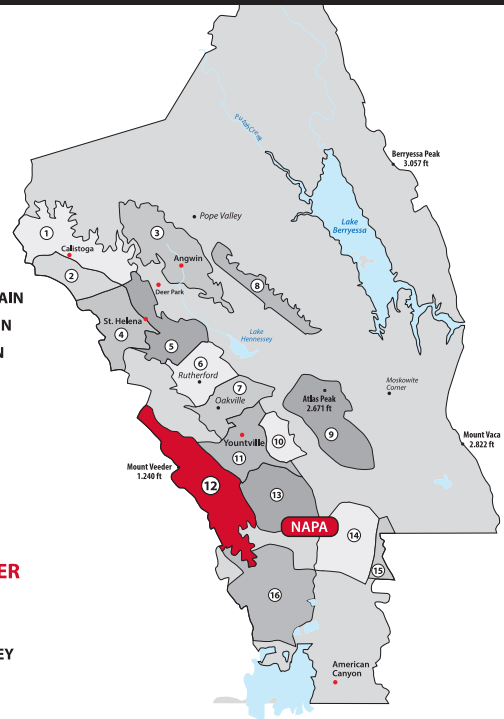


1. Napa Valley Location within California

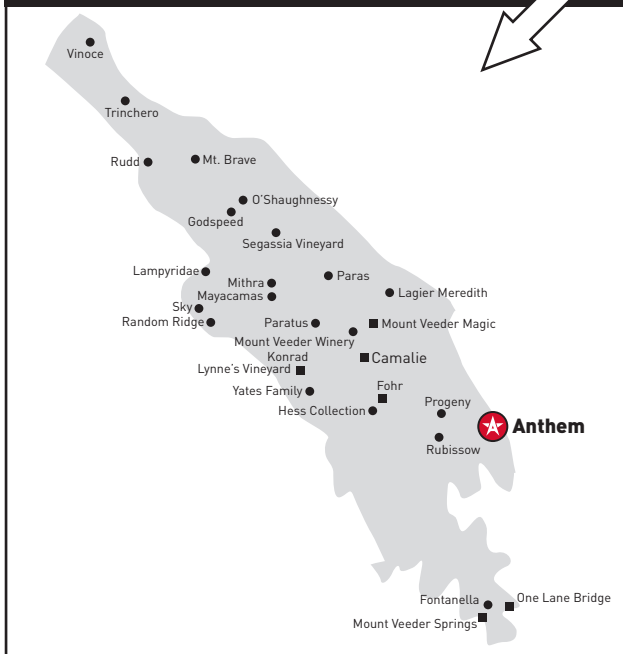


2. Napa Valley with Nested AVAs (American Viticultural Areas)

- 1 CALISTOGA
- 2 DIAMOND MOUNTAIN
- 3 HOWELL MOUNTAIN
- 4 SPRING MOUNTAIN
- 5 ST HELENA
- 6 RUTHERFORD
- 7 OAKVILLE
- 8 CHILES VALLEY
- 9 ATLAS PEAK
- 10 STAGS LEAP
- 11 YOUNTVILLE
- 12 **MOUNT VEEDER**
- 13 OAK KNOLL
- 14 COOMBSVILL
- 15 WILD HORSE VALLEY
- 16 LOS CARNEROS



3. Mount Veeder AVA with Winery Locations



FACTS:

Mt. Veeder

Acres: 16,000 square acres, but only 1,000 acres are planted to vine

Elevation: Mt. Veeder is the highest elevation appellation in the Napa Valley, with its peak at 2,671 feet

Scarcity: Approximately 40,000 cases of wine are produced by vintners using fruit from Mt. Veeder each vintage, which is roughly 1.3% of total Napa Valley production

Anthem Estate Vineyard

Acres: 6 acres under vine, planted to Cabernet Sauvignon, Merlot, Petit Verdot, and Cabernet Franc

Elevation: 400 feet elevation

Scarcity: Anthem produces about 2,000 cases each vintage, which is only 5% of total production made by vintners using Mt Veeder on the label each vintage